

HannahMaria Shanahan Fashion Brand Ambassador Terms and Conditions

1. Introduction

These Terms and Conditions (“Terms”) govern participation in the Fashion Brand Ambassador Program (the “Program”). By joining the Program, the Ambassador agrees to comply with these Terms.

2. Eligibility

- Must be at least 18 years of age.
- Must have active social media profiles (e.g., Instagram) with public settings.
- Professional conduct and alignment with HannahMaria Shanahan’s values are required.

3. Ambassador Responsibilities

- Promote HannahMaria Shanahan through personal social media channels and other approved platforms.
- Share at least 1 post and 1 story per month, tagging HannahMaria Shanahan and using designated hashtags.
- Represent HannahMaria Shanahan positively and respond promptly to communication from the brand.
- Disclose the ambassador relationship in compliance with applicable advertising regulations.

4. HannahMaria Shanahan Commitments

- Provide complimentary products, exclusive discounts, or commission-based compensation as outlined in the individual agreement.
- Grant access to promotional materials, new collections, and HannahMaria Shanahan updates.

5. Content Guidelines

- Only use original content created by the Ambassador, unless otherwise approved.
- Avoid sharing content that is offensive, discriminatory, or misaligned with the HannahMaria Shanahan image.

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6. Intellectual Property

- HannahMaria Shanahan may repost, share, or otherwise use Ambassador content for marketing purposes with appropriate credit.
- Use of HannahMaria Shanahan's logos, imagery, and proprietary materials must be in line with provided guidelines.

7. Compensation

- Compensation may include:
 - Free or discounted products.

8. Term and Termination

- The standard term is 6–12 months, renewable upon agreement.
- Either party may terminate the relationship with written notice.
- HannahMaria Shanahan reserves the right to terminate participation immediately for breach of these Terms or conduct damaging to the HannahMaria Shanahan reputation.

9. Confidentiality

- Ambassadors must not disclose confidential or proprietary brand information shared as part of the Program.

10. Legal & Compliance

- Ambassadors represent themselves, not as employees of HannahMaria Shanahan.
- All content must comply with local, national, and international advertising guidelines.

11. Amendments

- HannahMaria Shanahan may update these Terms with reasonable notice. Continued participation constitutes acceptance of revised Terms.